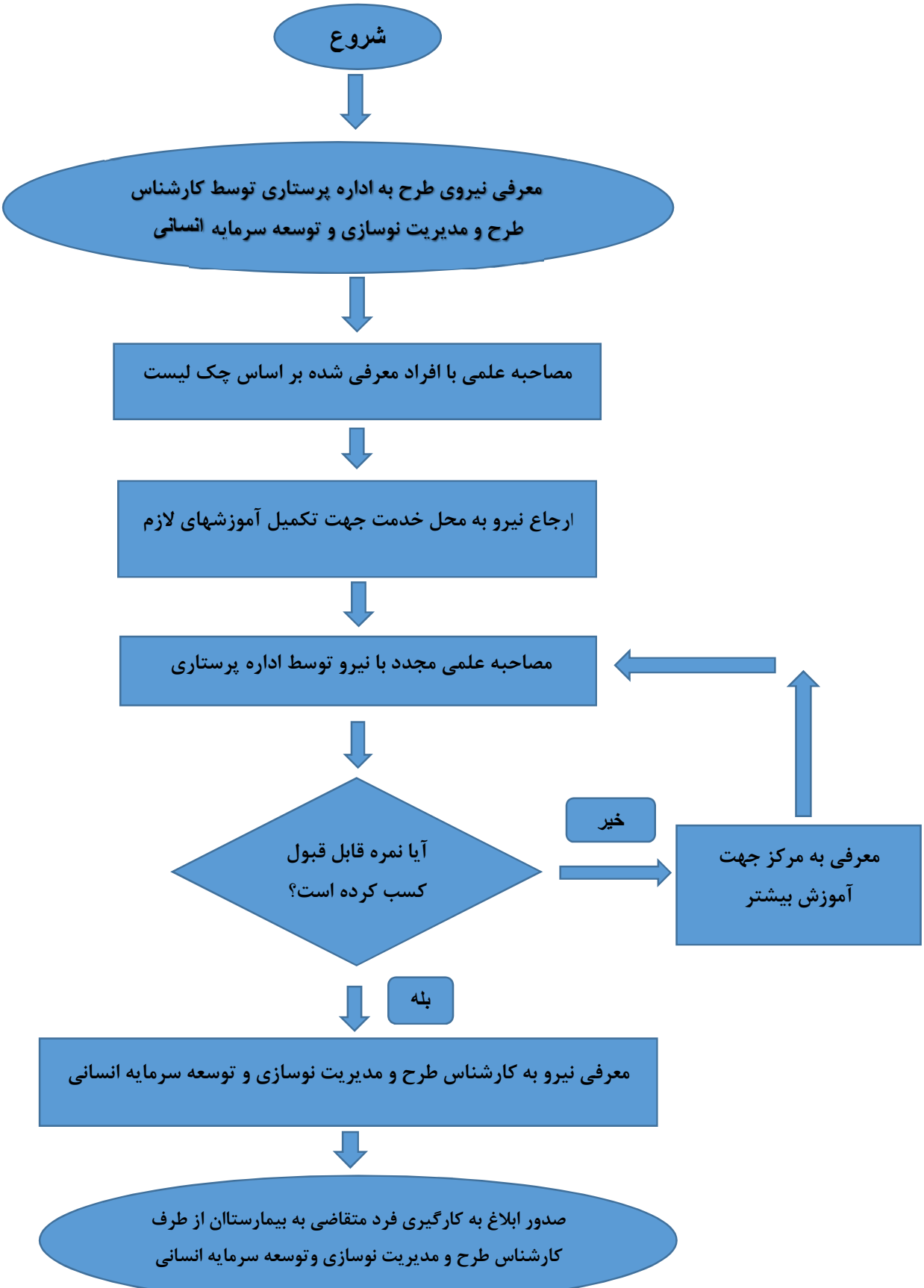فرایند شروع به کار نیروی طرح